

# Customer Snapshot – Adige Commercialcarta

“We were looking for an easy solution, and QlikView has proven to suit our needs right from the beginning.”

Mauro Ferrari, CEO  
Adige Commercialcarta



## About Adige Commercialcarta

- Manufacturer of bags and paper for food products and industrial and consumer packaging materials across Europe
- Headquartered in Verona, Italy
- Founded in 1995, they average €10 million in annual sales and employ 55 people
- Industry: Mill Products

## Challenges

- Perform in-depth sales analyses of data such as by region, province, and product
- Allow the production department access to the sales figures in real time
- Obtain UNI EN ISO 9001 quality certification

## Solution

- Deployed QlikView for ~ a dozen users across 3 functions in Italy:

Sales Analysis: Accurate measurement of sales performance

Operational Analysis: Easily aggregates volumes of data from ERP management and production planning systems and a variety of Access databases and Excel spreadsheets

Six Sigma Analysis: Measurement of quality performance for UNI EN ISO 9001 certification

- QlikView was implemented and ready to use in just two hours
- Data sourcing from ERP application, Access databases and Excel spreadsheets

## Benefits

- Obtained UNI EN ISO 9001 quality certification
- Accurately tracked sales and production data
- Vastly improved speed of data collection and analysis
- Quickly identified errors in data sources for correction, improving data integrity