

QlikView Customer Snapshot – Autodesk

“QlikView moves at the speed of business and not the back office, and that’s what Autodesk needs.”

- Patrick Booher, Director of Enterprise Data Management, Autodesk



Autodesk®

About Autodesk

- World leader in 3D design, engineering and entertainment software
- More than 10 million users and 800,000 companies use Autodesk’s products
- Customers range across manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 16 Academy Award winners for Best Visual Effects
- Headquartered in San Rafael, CA
- Industry: Technology

Challenges

- Consolidate more than 25 years of customer and product data from multiple sources
- Remove IT from the process of creating dashboards while still allowing for some control and governance of data
- With other BI tools, it took too long for users to get the answers they needed to make informed business decisions

Solution

- Autodesk selected QlikView because it needed speed and intuitive ease of use for a broad roll out to every organization and business process across the company
- In the first six weeks of using QlikView, Autodesk had 11 dashboards in use and 30 more in development
- QlikView pulls data from over 30 data sets delivering important information to users at all levels
- Key dashboards utilized: Products Adoption, Major Accounts

Benefits

- Product managers have real time insight into terabytes of data for each product, letting them make informed product decisions
- Improved visibility into data results in more strategic sales, customer service and revenue opportunities
- Provides product managers with real time business insight for decision making
- Decreased resources, time and cost previously required to maintain a flexible and scalable solution